

EMPOWERING FARMERS

Elevating Quality

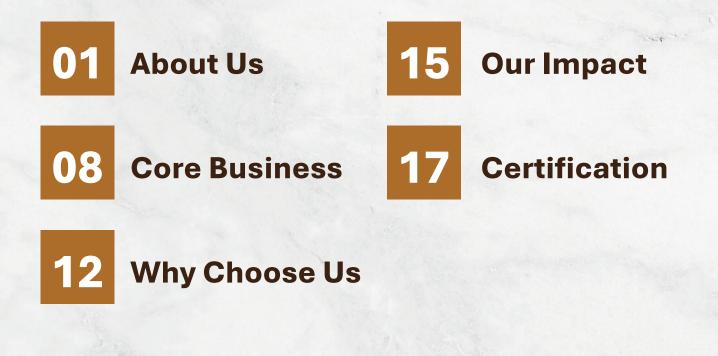




Company PROFILE



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KPD



Who We Are

We are Kaderes Peasants Development PLC (KPD PLC)—a farmer-owned public company headquartered in Karagwe, Kagera Region, Tanzania. Since our establishment in 2008, we have grown into one of East Africa's most transformative agribusiness platforms. Rooted in the development legacy of KADERES NGO, we exist to shift smallholder agriculture from subsistence to enterprise, from vulnerability to value.

Today, we stand united as over 450,000 empowered smallholder farmers, including more than 18,000 active coffee growers and 250,000 bean farmers, organized through AMCOS cooperatives and supported by advanced infrastructure. Through ownership, professionalism, and shared purpose, we manage a vertically integrated value chain—from farm to global market—centered on coffee, beans, and vanilla.

We are not just producers. We are partners in rural development, architects of inclusive trade, and stewards of sustainable transformation.



Stakeholder

Farmer Assemblies & Voting Rights

We don't serve farmers — we co-create ecosystems with them. Every cooperative, buyer, development agency, and government partner we work with is integrated into a shared impact mission. We believe in long-term systems, not fragmented projects. Shared Infrastructure Ownership Models

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Co-Financed Solutions with Development Agencies

Impact Monitoring Shared with Partners





We began in 1997—not as a company, but as a movement. At the time, coffee farmers across Karagwe were trapped in cycles of poor pricing, exploitative middlemen, and market exclusion. In response, fourteen farmers, led by Mr. Leonard Kachebonaho, formed a grassroots coalition to fight for justice in the coffee value chain.

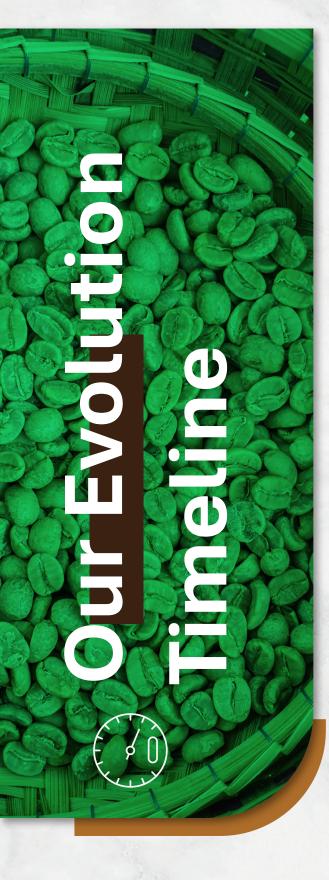
This coalition became Karagwe Development and Relief Services (KADERES), a development-focused NGO focused on restoring dignity, infrastructure, and income to forgotten farming communities. We didn't just advocate—we built. From trust to cooperatives, from cooperatives to trade, we laid the foundation of what would later become KPD PLC in 2008 We saw that farmers were locked out not only from trade—but from entire value chains. Inputs were unreliable. Post-harvest losses were enormous. Access to finance was scarce. Women lacked agency. Youth had no reason to stay. We realized that the challenge wasn't about production—it was systemic.

In response, we evolved. We built infrastructure. We partnered with ministries and buyers. We trained field agents and youth. And when the scale of change outgrew traditional structures, we responded by creating new ones.

KPD PLC was never just a business. It is a platform of transformation—one that is owned by its people, powered by trust, and designed to regenerate opportunity from the ground up.

Our discovery was bigger than coffee.





1998 •

Registration of KADERES as a legal NGO

2011

KPD receives FLO-CERT Fairtrade Certification

2015

Opened second coffee factory and expanded into bean value chains

2019

Piloted digital traceability and farmer ID systems

2025

Established KPD Agri as a specialized commercial offshoot (while PLC continues its cooperative mission)

1997

Formation of the KADERES farmer movement in Karagwe

2008

Incorporation of Kaderes Peasants Development PLC (KPD PLC)

2013

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Certified as Organic under IMO for coffee and vanilla

2017

Constructed community health and education facilities with NGO partners

2023

Registered over 450,000 smallholders under our empowerment programs

Our Mision

KPD's mission is to facilitate the stakeholder farmers (shareholders of KPD) to get better prices for their produce. KPD Plc main strategy is make markets work for to smallholder farmers through Structured Trading Systems and registration of KPD farmers with specialty markets. These markets (premium quality, organic or fair trade) allow farmers to concentrate on quality, fetch a higher value added and obtain more stable prices.

Our Vision

To build a future where every smallholder farmer is a competitive market player—empowered by structure, connected to value, and rewarded for quality.



Learn more www.kpdcoffee.co.tz

Core Values







≮ 0 א + () + צ || ⊻ **Excellence** We uphold the highest standards.

Ownership

our farmers.

Equity

We build with and for

We believe prosperity

must be shared.

Integrity

We operate transparently and honestly.



CORE BUSINESS BUSINESS

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KPD COFFEE





Our flagship export, coffee, represents the soul of our enterprise. We produce specialty Robusta and Arabica beans for international markets under certified ethical trade programs.



Annual Export

Certifications

Association, and IMO

Certified by Fairtrade, 4C

Organic, rain forest alliance

Annual export of 7,000+ tons of Robusta and 3,000+ tons of Arabica.



Factories

3 state-of-the-art facilities with drying, grading, and storage



Market Reach

Europe, Middle East, Asia, East Africa



OUR COFFEE ORIGINS

From Tanzania's Highlands to the World

Arabica from Mbinga and Mbozi

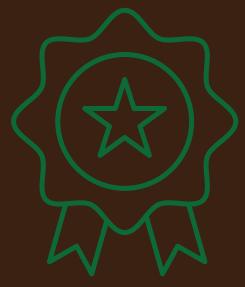
Grown in the fertile highlands of Mbinga (Ruvuma Region) and Mbozi (Songwe Region), our 100% Arabica coffee is known for its smooth body, bright acidity, and floral-chocolate notes. These regions benefit from high altitudes, rich volcanic soils, and optimal rainfall—creating ideal conditions for specialty coffee cultivation.

We work closely with AMCOS and certified farmers in these regions to preserve quality at every stage—from selective picking to clean post-harvest processing. This Arabica is a staple of our premium and organic market offerings.

Robusta from Kagera

Our Robusta comes from the western lakeside soils of Kagera Region, where volcanic sediment and consistent moisture produce beans with a full body, deep aroma, and excellent crema retention. Sourced from our founding farmer cooperatives, Kagera Robusta represents both our heritage and our future.

As the home of KPD PLC, Kagera is not only a supply region—it is the epicenter of our model for cooperative-led, traceable, and fair-trade Robusta exports.



All our coffee—from Mbinga's highland Arabica to Kagera's bold Robusta—is managed through structured sourcing systems that prioritize quality, transparency, and farmer ownership. Each lot is certified under Fairtrade, 4C, or IMO Organic, and fully traceable from farm to export.



BEANS

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We aggregate and trade various bean varieties including red kidney and improved climate-resilient types. With partners like TARI Maruku and CIAT, we enhance yields, reduce loss, and link farmers to formal trade.

Varieties

JESCA, Lyamungu 90, Njano Uyole, Selian 90

VANILLA

We cultivate certified organic vanilla and other high-value crops that offer premium returns and climate resilience for farmers seeking diversification.



WHY CHOOSE US

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KPD



Our Approach

State -

We operate on a unique "People–Platform–Purpose" framework that aligns commercial success with community transformation.

PEOPLE

Our farmers are shareholders. Our employees are enablers. Our communities are partners.

PLATFORM

We provide infrastructure, logistics, training, certifications, and access to global markets.

PURPOSE

Every product we export, every factory we operate, and every partnership we build is rooted in our mission to drive long-term transformation.

Our approach combines farmer-first governance, inclusive economic structures, and multi-stakeholder alignment—ensuring resilience, traceability, and impact at scale.







Agro-Support

Field officers, demo plots, and mobile advisory tools in more than 5 districts



Processing Plants

3 fully equipped coffee plants with moisture control, defect sorting, grading lines



Warehousing

Bulk storage for coffee and beans in central and zonal hubs

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Logistics

Integrated transport systems supporting last-mile collection



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KPD COFFEE

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Health

23 health facilities built, 3 rehabilitated, partnered with Direct Relief



Finance

15 SACCOS established, over 250+ VSLA groups trained



Education

1 secondary school, 1 girls' dormitory, 11+ water points

Youth Inclusion

Training programs, agripreneurship pilots, mobile financial services



CERTIFICATION N

KPD

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Learn more www.kpdcoffee.co.tz



Learn more www.kpdcoffee.co.tz







RAINFOREST ALLIANCE CERTIFICATE

Kaderes Peasant Development Plc

Certificate Holder address: Kaisho street, Kayanga, P.O.BOX, 84 Karagwe, Tanzania Certificate Holder ID: RA_0047402110

Is in conformance with the Rainforest Alliance Sustainable Agriculture Standard

 Standard version:
 2020, v1.3

 Start date:
 1-Nov-23

 Issue date:
 25-Apr-24

 Expiration date:
 31-Oct-26

 Certificate code:
 EC-95106-2023-01

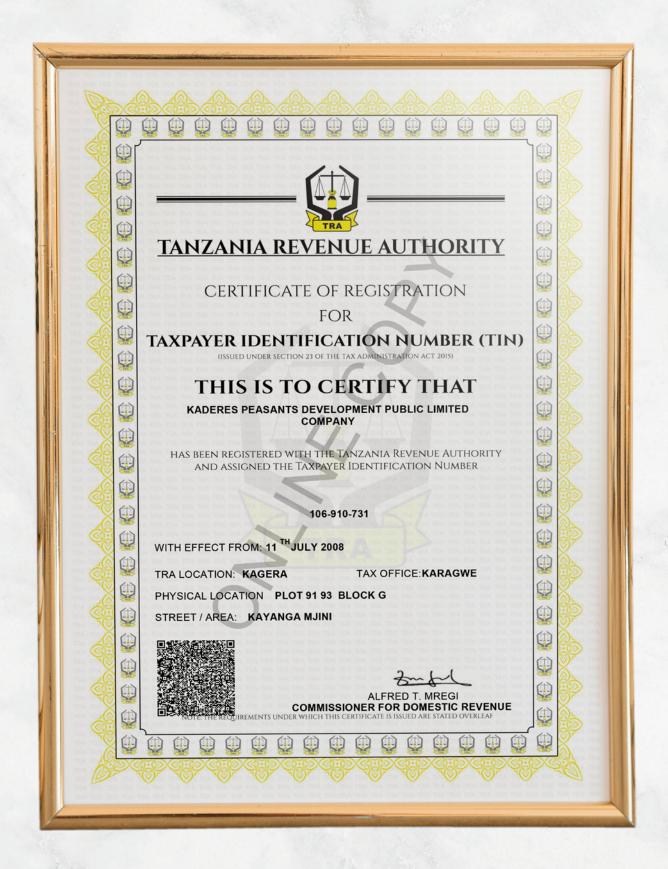
 Certification option Farming*: Group of Farms

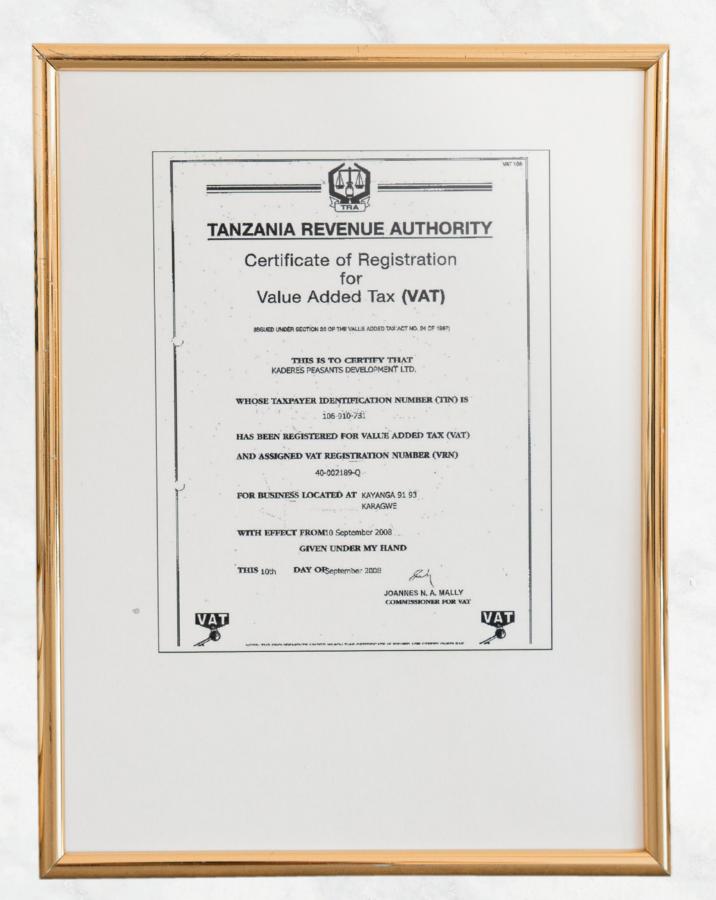
Certification Body Signature

Ecocert Environnement SAS is authorized by the Rainforest Alliance and has an accredited quality management system according to ISO17065/ISO17061. Ecocert Environnement SAS, 36 Boulevard de La Bastille, 75012 Paris, France – ecocert.com - Capital 37.000€ - SIREN 409 982 709 RCS PARIS "See certificate anex for crop volume/sile information This certificate is provided subject to the sense and conditions of the Rainforest Alliance 2020 Certification Program. Unsubject and information only or of the sure date above.



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Tel: +255 28 222 7114 | +255 754 754 655 | Kaishio Street, kadereskaragwe@yahoo.com Plot Number: 191, Block G P.O.Box 84 Karagwe, Kagera, Tanzania